

# FACTS & FIGURES

## Date

September 3–5, 2024  
Twice a year (in March and September)

## Assembly / Dismantling

Assembly as from August 31, 2024, 7 a.m.  
Dismantling by September 6, 2024, 8 p.m.

## Opening hours

For exhibitors: 7 a.m.–7 p.m.  
for visitors: 9 a.m.–6 p.m., on September 5, until 5 p.m.

## Venue

Exhibition Grounds Cologne, Halls 6 and 9

## Exhibitors / Exhibition area

Approx. 300 Exhibitors, 30,000 sqm

## Exhibition program

Promotion and Bargain products for the retail sectors:  
Food and Drinks, Toiletries and Cosmetics, Textiles and Clothing,  
Sport and Leisure articles, Electronic goods and Computer,  
Household goods and Office supplies, Pet supplies, DIY and  
Hardware, Gift and Novelty items, Seasonal and Trend articles,  
Small items of furniture and Accessories, Plants and Flowers,  
Toys and Games, Private Label, Retail-Services / E-Commerce

## Visitor target groups

Buyers from Consumer markets, Discounters, Supermarket  
chains, Buyer organizations, Furniture and DIY stores,  
Gardening markets, Onlineshops, Mail order companies,  
Independent retailers

## Deadline für registration

August 7, 2024

## Early booking discount

10% of basic stand rental until July 4, 2024

## Stand rental / sqm + VAT

Row stand 99.50 €, Corner stand 109.50 €  
End stand 119.50 €, Island stand 128 €

Advertising contribution 11.30 €/sqm,  
Advance payment for technical services 11.50 €/sqm  
(will be credited against consumption after the fair)

## Special offer for new exhibitors

Stand space 14–30 sqm  
includes stand building and promotion program.  
Row stand 144 €/sqm, Corner stand 154 €/sqm  
As from July 5, 2024:  
Row stand 154 €/sqm, Corner stand 164 €/sqm  
(plus surcharges as above)

## Project team / contact person

For exhibitors: Kerstin Manke (Project Director),  
Bettina Fröhlich, Petra Schulz  
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For visitors: Kristin Krestakies  
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For Advertising and Design:  
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## Organizer

Nordwestdeutsche Messgesellschaft Bremen-Hannover mbH  
Heidplackenweg 9, 26209 Hatten, Germany

Scan here for the ticket store

<https://ticketshop.iaw-messe.de/>